



**East Colfax International District**  
Business Breakfast Meeting

Friday, Jun 10, 2022

8:45 a.m.

East Fax Tap  
8001 E Colfax Ave.

**Meeting Minutes**

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**Welcome/Introductions**

- See sign-in sheet for complete attendance list
- Third breakfast we've had to date

**Change the project name to East Colfax Cultural District**

- East Colfax International Cultural District is more inclusive despite it being a mouthful
- Support dropping International and do East Colfax Cultural District (ECCD)

**Mission Statement Discussion (15 minutes)**

- We want to see people come here

Comments from One Speaker, Nechi, Brendan Greene brother

- Any partnership with the City is zero for zero with projects like these
- Murals depict the frustration with the gentrification in RiNo and Santa Fe
- RiNo is a failure because it's rich people branding it the way they want to, not addressing the history
- Until we own real estate, we are vulnerable
- Any conversation for branding needs to be coupled with how we get renters and owners to be able to stay in the neighborhood
- No one controls the market
- Lease negotiations training at an upcoming meeting
- The Fax helped with Brothers development with a focus on affordable housing
- City needs to "buy the block"
- No one is addressing parking
- Mission Statement Option 1
  - Don't like option one
  - RiNo and Santa Fe
  - Retain ownership
  - Too Capitalistic



- Mission Statement Option 2
  - Like “By empowering businesses”
  - Ending is more clunky
- Self-realization for retention
- Relocation funding from the City isn’t enough when displacing businesses
- Improve mission statement and circulate for final wordsmithing

### **Neighborhood Treasures Exercise**

- Everyone provided input on the map or submitted written forms
- See map for summary of input

### **Round the Table Updates/Q&A**

- Save the date: Next breakfast is Friday, August 12 - location TBD
- Next steps:
  - finalize mission statement
  - community engagement in neighborhood treasures
  - finalize the name of the district