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the  
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## East Colfax Cultural District: Shaping a Legacy Through Exciting Milestones



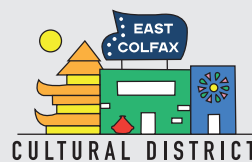
*Elected officials, residents, business owners and community leaders joined The Fax team for the official unveiling of the East Colfax Cultural District logo*

Chicago's Soul City, Los Angeles's Little Tokyo, St. Louis' South Grand... and now, Denver's East Colfax Cultural District! Thanks to the hard work of East Colfax businesses and residents over the last 1.5 years, the East Colfax Cultural District is moving from vision to reality.

During 2022, The Fax Partnership (The Fax) organized business breakfasts, held resident meetings and distributed community surveys receiving input from more than 500 East Colfax community members. These community members helped to identify the official name of the district, create a shared mission and vision, identify a cultural district "treasure map" of local businesses and community assets on the corridor, and select a logo for the district.

After months of community outreach and input on logo themes, colors and designs, a logo was selected for the East Colfax Cultural District in early 2023. Branded merchandise was created to promote and celebrate the district including

window clings, stickers, mugs, pens and both small and large reusable shopping bags. The Fax is distributing these items to East Colfax businesses and residents so they can show and share their East Colfax community pride. The logo will continue to be applied throughout the corridor to unify the East Colfax Cultural District.



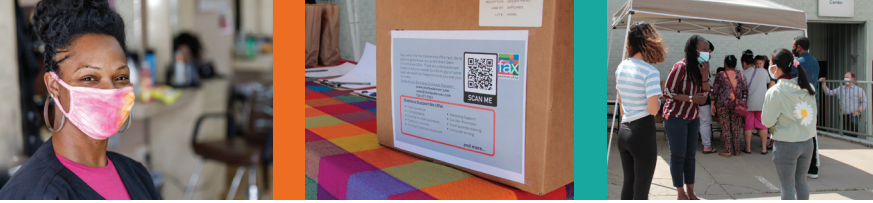
*The official logo of the East Colfax Cultural District approved in 2023.*

***Look inside for a free sticker!***

Input, especially from the East Colfax Cultural District steering committee of local representatives, drove the early milestones and will continue to drive implementation of the district. If you're interested in staying involved in the process, join the East Colfax Cultural District steering committee to share your ideas and help shape the District's future. Next steps include launching a website to promote local businesses and community events, generating ideas to improve safety and create community gathering spaces, and securing funds to implement the community's vision for the East Colfax corridor. The next steering committee meeting will be held this fall, with quarterly meetings planned throughout 2024.



*To learn more about the East Colfax Cultural District, join the steering committee, schedule a presentation from the team, or get merchandise, email us at [info@thefaxdenver.com](mailto:info@thefaxdenver.com), or visit the website by scanning the QR code.*



J U N E 2 0 2 3



*El Chalate*



*East Fax Tap*



*Walia Creamery*



*Lucy's Ethiopian Restaurant*

## A Day on The Fax

It is widely known that Colfax is the longest road in the United States but its best kept secrets are the wonderful businesses and unique attractions that East Colfax has to offer. Let's walk through a day on East Colfax.

**8 a.m.** – To fuel you through the morning hustle and bustle on East Colfax, stop at Quince Coffee to enjoy an iced vanilla coffee with oat milk and admire local artwork.

**9 a.m.** – Coffee first, breakfast second. Head over to El Chalate where Martha, the owner, welcomes you with a smile. As you enjoy a traditional breakfast of fried plantains and eggs, take in the ambiance of this family-owned Salvadorian restaurant.

**10:30 a.m.** — Time to shop! Hoof it to Outmatch to browse their unique sneaker offerings and rare collectibles. Finally buy those Jordan 4's that you've had your eye on. Now you can walk East Colfax with style.

**12:15 p.m.** – Shopping works up an appetite. Your next stop is Lucy's Ethiopian Restaurant, where you are greeted with

the smell of freshly made injera and the artistic presentation of their vegetarian combination.

**2:30 p.m.** – Save your coins to spend at Ashley's Boutique on a new fit for a night out. Their amazing selection and customer service will leave feeling fresh.

**4 p.m.** – Treat yourself to a nice homemade ice cream from Walia Creamery on Syracuse Street. With your treat in hand, stroll through the neighborhood.

**6 p.m.** – It's dinner time and crispy chicken wings are on the menu! Step into Famous Buffalo Wings and Things to order Denver's best wings featuring 22 unique sauce options!

**8 p.m.** – Do you need to wash down dinner with a nice cold one? Grab a drink and say hello to your neighbors at East Fax Tap – our local watering hole.

It's been quite a day on East Colfax, but there is much more to explore with hidden gems around every corner. Perhaps on another day!

## Join The Fun at The Fax Fairs: The Festive East Colfax Community Resource Event

On May 4, The Fax held a successful Fax Fair Summer Kickoff at The Fax's headquarters to provide valuable resources and a day of fun to the East Colfax community. The event had an incredible turnout, drawing more than 150 attendees from the neighborhood. The Fax partnered with other organizations such as 365 Health, Denver Public Library, Wholly Kicks, Asian Pacific Development Center, Village Institute, Tiger's Kim Academy, Adventure Dental and more to make a positive impact on our beloved East Colfax community.

The Fax and its partners distributed:

- 2,200 pounds of fresh produce provided by Aurora Interfaith Community Services
- 268 children's books from Denver Public Library
- 200 delicious hot meals by Don Sandia
- 169 new pairs of shoes from Wholly Kicks
- 111 Denver Museum of Nature and Science tickets
- COVID vaccines offered by 365 Health

The Fax's Business Support Office is dedicated to strengthening and supporting East Colfax corridor small businesses by providing tailored technical assistance and training opportunities to help your business grow and thrive. The Fax team offers customized technical assistance and training programs to foster the growth and success of your business.

Discover the range of small business services now available at The Fax, including technical assistance for:

- Social media
- Marketing
- Bookkeeping
- Accounting
- Applying for loans and grants
- Physical upgrades for safety, and more!

Through partnerships with the Denver Police Department, The Fax can also conduct safety walks to help you find ways to make your businesses safer.

If you're interested in any of The Fax's business services, please contact our Business Outreach Manager, Veronica Conchas at [veronica@thefaxdenver.com](mailto:veronica@thefaxdenver.com) or 720-377-7301.

## Mark your calendars! Back-to-School Fax Fair Thursday, Aug. 10, 5-7 p.m.



### Grab your friends and neighbors for the next FREE Fax Fair! You'll find:

- Back-to-School Essentials: Snag a backpack from The Fax stuffed with school supplies for your school-age children to get ready for the upcoming school year!
- Resource booths: Visit the various organization tables for the opportunity to connect with local groups and discover the available support systems.
- Entertainment and fun activities: There will be a DJ throughout the event and a face painter for your children.
- Free food and snacks: Grab free food and snacks throughout the event while exploring your resources!

Follow us on social media to keep up with the latest event updates!





Want to learn more about what's next, or to get involved?

Visit our website at [www.thefaxdenver.com](http://www.thefaxdenver.com) or send us an email at [info@thefaxdenver.com](mailto:info@thefaxdenver.com).

*Just THE FAX* JUNE 2023

## The Fax's Food and Diaper Pantry Reopened with FREE Resources for Your Children



Great news for families needing extra support! The Fax reopened our food and diaper pantry to provide free resources for households that are lacking access to nutritious food and hygiene items for their children. The Fax recognizes that access to basic necessities like food and diapers can be a struggle for many households.

Both food and diaper pantries are ready to assist families who need assistance by APPOINTMENT ONLY while supplies last. Here's what you need to know:

- **Free pantry food:** Stocked with a wide range of food items, including rice, beans, cooking oil, noodles and canned food. Every household can receive a full bag of food on a monthly basis.
- **Diaper pantry:** FREE diapers in various sizes. Each child in the household can receive two packs of diapers monthly.

Please contact us at 303-284-4292 to schedule your appointment.

## East Colfax Community Calendar

Wednesday, July 12  
Tent Topics:  
Resource Fair  
10:30 a.m. - Noon  
Hidden Brooks Apts  
1313 Xenia St.  
Denver, CO 80220

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Tuesday, July 18  
East Colfax  
Neighborhood  
Association (ECNA)  
meeting  
5 p.m. - 7 p.m.

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Thursday, August 10  
Fax Health /  
Resource Fair  
10:30 a.m. - Noon  
Hidden Brooks Apts  
1313 Xenia St.  
Denver, CO 80220

Wednesday, July 26  
Tent Topics:  
Resource Fair  
10:30 a.m. - Noon  
Hidden Brooks Apts  
1313 Xenia St.  
Denver, CO 80220

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Tuesday, August 15  
ECNA meeting  
6:30 p.m. - 8:30 p.m.  
Fax Partnership  
6740 E. Colfax Ave.  
Denver, CO 80220

Virtual meeting  
6:30 p.m. - 8:30 p.m.