



JUNE 2024

Just the fax



First Annual East Colfax Cultural District Community Field Day



On Saturday June 8th the first annual East Colfax Cultural District Community Field Day was held. Conceived and organized by the East Colfax Cultural District Steering Committee, in conjunction with The Fax Partnership, Field Day connected community members, highlighted local businesses and got people moving! It was also the first external event held at the newly activated Mosaic Community Campus (formerly Johnson and Wales University).

The East Colfax Cultural District Steering Committee was formed in late 2023 and is made up of local residents and businesses working to create Cultural District events. The Cultural District has so far held a few events since launching, but none as large as the Field Day, which drew over 200 attendees to the picturesque campus. Aiming to appeal to adults and kids alike, the Field Day included old fashioned field games such as sack races, water balloon toss and a whole lot more. Kids were able to dart from activity to activity, while collecting stars to earn prizes, while adults could connect with friends and fellow community members.

The day started off with some zumba and yoga to ensure that those more likely to qualify as “kids at

heart” were adequately limber. Life size board games, face painting, tae kwon do from East Colfax business Tiger Kim’s Academy, chalk art murals and Denver Fire Department’s Station 14 fire truck kept the fun rolling, and set the stage for perhaps the most anticipated attendees: Liliana, Primrose, and Marigold - the Denver Love Goats. Kids and adults were able to get up close to all three. Keeping the attendees' energy up was the job of the food trucks and Little Man ice cream, which certainly helped as the sun bore down.

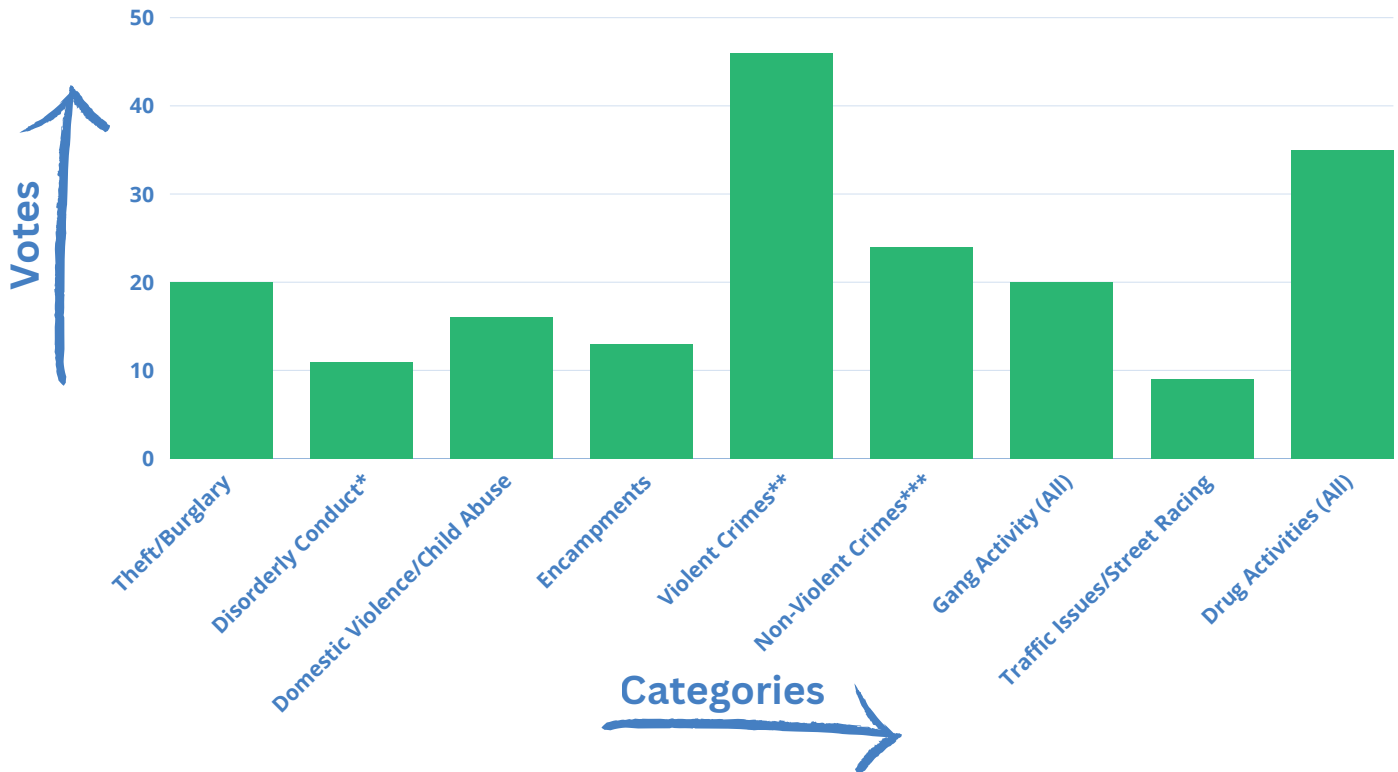


Las Dahlias, an all-woman Mariachi band, provided a soundtrack towards the end of the day. As the event came to a close, they ceded the stage to The Fax Partnership staff who announced the prize winners. These included two community kids winning iPad Pro’s, and several families winning yearlong memberships to the Children’s Museum, a food gift basket and tour of Coors brewery, among other prizes. For those who didn’t win, they didn’t leave empty handed with The Fax distributing kids’ goodie bags, East Colfax Cultural District merch for adults and tickets to the Denver Zoo and Denver Museum of Nature and Science.

The event was a resounding success and a fun, community-building day for residents, businesses, and organizations of the East Colfax community - with many already looking forward to the 2nd Annual East Colfax Community Field Day in 2025!



Denver Police and The Fax's Safety Survey



Full Category Name: *Disorderly Conduct/Public Intoxication/Noise Complaints | **Violent Crimes (Assaults, Gun Violence) | ***Non-Violent Crimes (Graffiti, Vandalism, Prostitution)

Denver Police Department and The Fax Conduct East Colfax Safety Survey

In 2023, East Colfax businesses, residents, nonprofit partners and the Denver Police Department (DPD) met regularly to address the persistent incidents of crime along East Colfax. This work took the form of quarterly meetings, investment in safety upgrades at local businesses and increased data sharing - all with the purpose of improving our collective safety.

At the start of 2024, this work continued because, sadly, crime has also continued. The year started with a simple survey The Fax Partnership created in partnership with DPD. The concept was to identify the community's top crime concerns so that DPD could focus their efforts in a way that was reflective of the community's needs - but also so the community would have a way of measuring DPD's effectiveness in reducing crime in these areas. The electronic survey was translated into the four main languages of our East Colfax community - English, Spanish, Burmese, and Amharic - and distributed between February and March, with a total of 90 respondents.

The top crime concern of the community was violent crime, with over 23% respondents ranking this in their top three. Drug activities received 18% of the vote, followed by non-violent crime, such as prostitution and vandalism, with 12%.

These results are by no means surprising if you have spent much time in East Colfax, nevertheless this data is meant to help our local police officers prioritize their work and help to reduce crime in these important areas. "We wanted to do the survey so we know what it is the community wants us to focus on, not just what we thought we needed to focus on, so that we could be good partners," explained Commander Aragon, of District Two.

The survey results also reflect the priorities of Denver's recently elected Mayor. In a community meeting held at Hidden Brook on Saturday April 6th, Mayor Johnston unveiled his administration's goal of reducing gun violence by 20% by the end of 2024. The Mayor explained that his administration and DPD will concentrate efforts in specific areas through a strategy called Place Network Investigations, which has been implemented in other US cities with positive results, in order to achieve this reduction in gun violence and this work is now underway.

The Mayor's goal and the community survey results underscore how important improving safety is for the East Colfax community - and yet, surveys and goals only matter if they result in improved outcomes. For this reason, it seems likely that nonprofit organizations, businesses, residents and our City government will need to continue in our collaboration to affect change and create the safer environment we all crave. And to make sure of this, The Fax and DPD plan a follow up survey in early 2025 to check our effectiveness - stay tuned!

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East Colfax Business Pin Program

Building on the East Colfax Cultural District mission to celebrate residents and small businesses, The Fax is introducing a new program to promote local businesses within the community and beyond.



What is it?

A pin featuring the East Colfax Cultural District logo and a QR code linking to the Cultural District website.

What does it do?

First it promotes East Colfax in an easy but noticeable way. Second, it serves as a sign that whoever has one is in the know. Not only do they know how great East Colfax is, but they'll get access to special deals from local businesses.

Why a pin?

We wanted something small but visible, that's durable and easy to carry around.

What kind of deals are we talking about?

Every business is different but you can expect to save up to as much as 15% on purchases, receive a free drink or app at a soon to be favorite restaurant, or even get a free haircut!

When does it start?

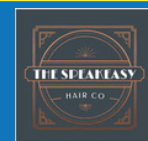
It's already begun so don't miss out! We'll be adding new businesses through the summer so even if you don't see a deal you like now, grab a pin and keep checking back in!

Want a pin for yourself?

Stop by our office, one of the participating stores listed here, or scan the QR code for the most up to date list of participating businesses to pick one up and start saving!



Participating Businesses



...and more to come!

the fax

The Fax Partnership
6740 E. Colfax Ave.
Denver, CO 80220



Want to learn more about what's next, or to get involved?

Website: thefaxdenver.com

Email: info@thefaxdenver.com

Social:  @faxpartnership
 @partnershipfax

Just THE FAX JUNE 2024

The Fax's Residential Support Office: Meeting the Needs of the Community

2024 1st Half Impact

- Assisted with 133 tax filings, with a total tax refund of \$109,883.
- 625 households utilized the food pantry.
- 662 kids received diapers.
- 155 clients received resource navigation services.
- 21 clients received application assistance.
- Over 200 residents attended the Summer Kick-Off Fair.



Mark Your Calendar

Back to School Fair
August 1st, 5-7pm
At The Fax Partnership's Office
6740 East Colfax Avenue

2nd Annual Fax Fundraiser

**Join us to celebrate The Fax's
20th Anniversary!**

Thursday, September 19th
From 5:30-7:30pm

Hosted at The East Fax Tap
8001 East Colfax Ave.



Scan the QR code to buy your
tickets now!